EDUFEX

White Paper
Version 1.0

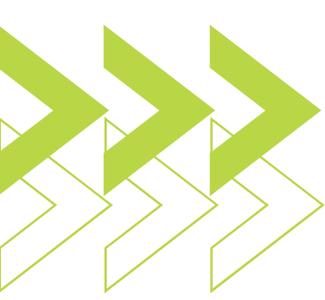## 2020

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Executive Summary

The Learning Management System is the novel face of the Education Industry. Nowadays, e-education is the booming sector of the education industry, and with time, it will cover the entire market. Despite such tremendous growth, lack of quality education, geographic restrictions, linguistic barriers, less supportive e-learning websites, and hacking problems have been witnessed in the Learning management system. The traditional education system is already suffering from hefty tuition fees, travel costs, time restrictions, the continuously limited scope of learning, practical knowledge gap, and lack of assessments.

Edufex curbs LMS and the Traditional education system; hence, it designed the blockchain-based Learning Management System. .(It conveys a safe foundation of e¬learning and eliminates all the limitations to give clients a trustful, qualitative, geographic and linguistic barrier¬free starting point of e¬learning. The concept of token dispersal to educators on completion of their service for learners highlights Edufex differently within the industry.

Edufex encourages worldwide information on digital screens in a single tick, saving time, endeavours, travelling costs, and foreign living expenses. Access to universally accepted certifications, degree, and educators' accessibility for wanted courses improve the e¬learning extension at Edufex blockchain¬based learning management system. Students, as well as instructors, have equivalent learning & teaching freedoms on our platform. Educators can earn Tokens on the completion of creating a course. Earning these Tokens from the Edufex platform can be converted into cash at the same time or after a gap when the Token conversion rate increases

MISSION & VISION

Mission

Edufex believes that one educated person in a family can change the life of everyone.

After shelling out travelling expense and investing time, sstudents aren't satisfied with our old education system. Our Mission is to supply users' practical knowledge, unlimited courses, and training with universally accepted certification at one click without paying any additional cost.

Vision

Edufex respects your hard money and time and also cancels out travelling cost. Our vision is to provide access to giant knowledge sources with no geographical boundaries.

We have a team of the best teachers in the education industry who prepare qualitative content for college students and are available online to clear their doubts.

Industry Overview

Now, we are putting steps on the way forward for the education system, with the Learning Management System replacing our traditional education system. The new education system has not any geographical and sources of data limit. At one click, you'll get access to knowledge and education all around the world.

The size of this industry is frequently increasing because people know the advantage of this technique. Even in the worldwide pandemic (COVID19) situation, it enlarges his size efficiently. In 2019, the LMS market size was 8.76 billion USD. It projected 38.10 billion by 2027 at a Compound Annual rate of growth of 21.13%. Countries around the world now inhabit the digital education system..

38.10 billion by 2027

21.13% annual growth

8.76 billion by 2019
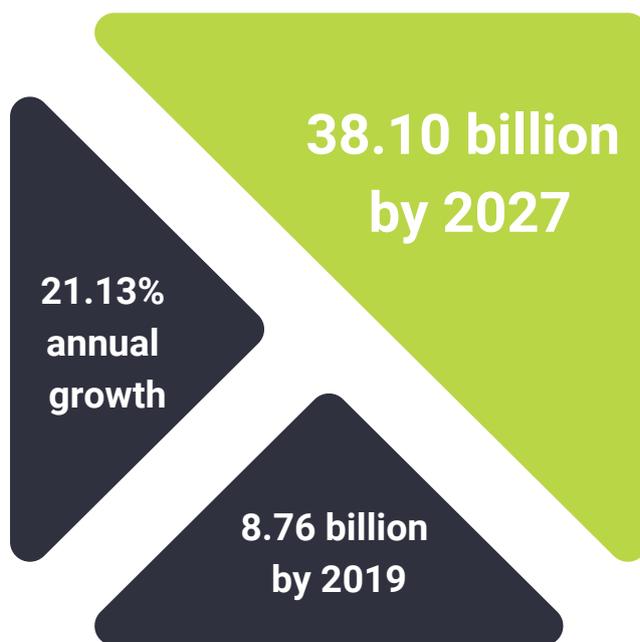
Learning culture within organizations is the most significant factor of growth within this industry. However, other factors are career growth, individual development, and aspiration of qualitative education. The future market will face challenges thanks to competitive prices, but Edufex will grow thanks to innovative course offerings and focus on individual development instead of price

Recent Trends & Opportunities

E-learning is an education industry trend, but E-learning gets bifurcated into various channels once we drill it down. Nowadays, everyone uses the e-learning channel, but the simplest channel delivers a broader picture of data and provides global exposure and career growth.

In Covid 19, E-learning achieves a special trend in changing the learning behavioural pattern of the learner as everyone uses mobile learning app to study personalized educational courses.

1 *Rapid Growth of E-Learning Market:* This market's growth speed is on the compound rate and rise of technology in this sector, settling new technology. Now, companies are using Blockchain, AI platform, Big Data to stay up to date with information technology.

2 *E-learning content:* LMS is within the trend, and it directly impacts the learners' resume. With the assistance of LMS, learner are improving their soft skills and increasing the value of their resume.

3 *Data analytics through LMS:* Companies are getting more data-oriented, and the LMS data analytics feature helps them handle quick change in a digital landscape within the workplace, which directly impacts; how corporate training is designed, delivered, and tracked.

4 *Improve content delivery: .* Quality learning content is improving every day. The industry's primary focus is to provide content that is easy for the learner to comprehend and keep the subject interesting.
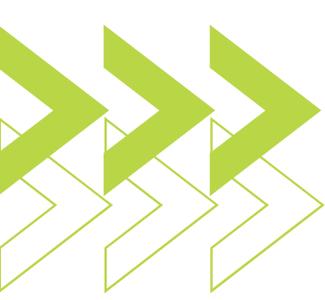
Recent Trends & Opportunities

Edufex will be a new trend and face of e-learning because we use the most updated E-learning method. You'll discover appealing learning recordings, notes, subjectwise content, online educator, no linguistic issue, limitless evaluation, performance track, and partnered colleges certification on our site. We are a one-stop-shop for everything.

- *Opportunities: E-learning provides students, professionals, teachers, and corporations a track of learning. With the assistance of this track, everyone can plan his study and achieve expected results. There are many other opportunities of this industry mention as below*

- *Royalty structure: Edufex provides tokens to the teachers to complete videos and courses to convert into cash.*

- *No time-sensitive: Learners can access their courses unlimited amount of times. There's no expiry or deadline within the online learning platform.*

- *Flexible study material for corporate: We will create study material based on companies' needs and their workers' policies during this industry.*

- *Global Access: As complete study material is cloud-based, it provides learners with the opportunity to access it from anywhere through their mobile.*

- *LMS with Blockchain: Complete study material is secured because we use LMS with Blockchain along with new technology within the market which impossible to hack.*

- *No travel cost: Users only need a laptop and internet connection for accessing Edufex. They don't have to travel to reach to the classroom; students can access global education with one click.*

- *Equality: It's easy for socially reserved people to debate their queries on Edufex because we provide an online teachers' facility.*

- *Fundamental Value of Education: Through E-learning, we move from the traditional path of education to a new modernized path. Which is more retainable within the memory and straightforward to know?*

Case Study

1 *Cecilia and Kathy are friends and live in Mexico. Both are in their final year of graduation and plan to pursue post-graduation from a U.S-based university but cannot afford the cost of living along with travelling expenses. Kathy decided to take student loans for further studies and took admission into a prestigious U.S.-based university.*

However, Cecilia joined Edufex and enrolled herself in a famous university in the U.S. In 2 years, she attended lectures, watched online tutorials, studied quality content, educators' assistance, and assessments and received a degree on the Edufex Blockchain-based platform. One of the most secure and safe platforms for the study.

After two years of course completion, Kathy was worried about education loan repayment. Since Cecilia had already joined a U.S.-based MNC.

Edufex understands the needs of students and educators. Students can meet foreign educators on our Blockchain-based transparent platform, enrol in foreign universities courses, and achieve universally accepted degrees. It's a cost-effective, time-saving, and advanced source of learning.

2 *Adam is a professional and works with an IT MNC. He is a great team member and knowledgeable employee with eight years of experience. Now, he is eligible for promotion, but his manager can't promote him because to qualify for the role he does not have a professional course degree. For a professional degree, he needs time to attend college lectures and exams, but he spent most of the time in the office in his day-to-day life.*

Many professionals like Adam want to complete some professional courses or degrees but don't have enough time to study under a tight schedule. They need flexible time as per their work schedule.

Edufex is one of the Blockchain-based platforms, where professionals can enroll in any of the courses as per their requirements and watch tutorials whenever they get time. At the end of the course, they can give assessments and achieve universally accepted certification.
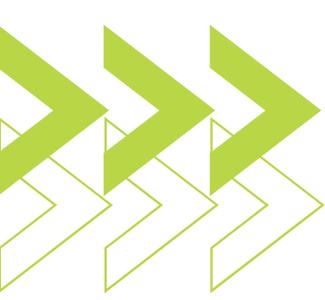
Scope & Educational Marketplace

The E-learning sector market size is large. It includes every individual who uses mobile and the internet. A study forecast that the Global E-learning market is expected to reach $336.98 billion by 2026 growing at a CAGR of 9.1% from 2018 to 2026.
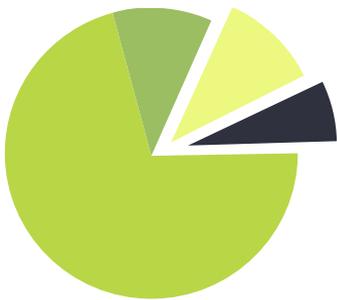
Increase in demand for gamification in LMS to provide opportunities for LMS vendors

The e-learning market in Europe is poised to grow by $ 24.23 billion during 2020-2024 progressing at a CAGR of 12% during the forecast period.
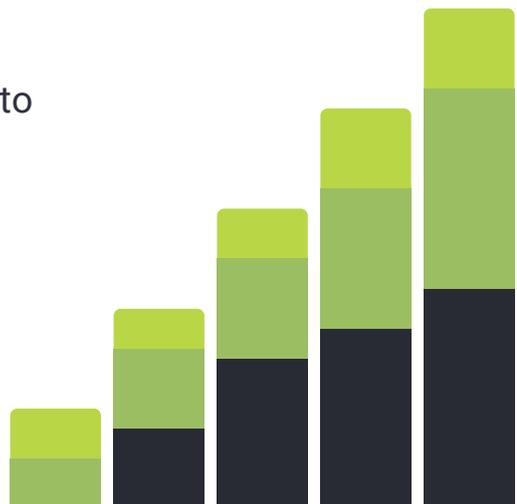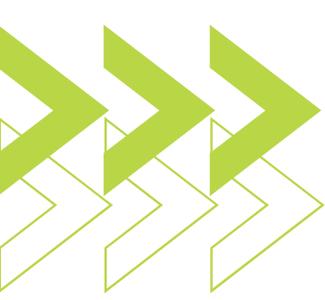
Scope & Educational Marketplace

Our Target market sizes of E-learning are often segmented as below

Service Industries

Healthcare

Education

IT Companies

Government Sector
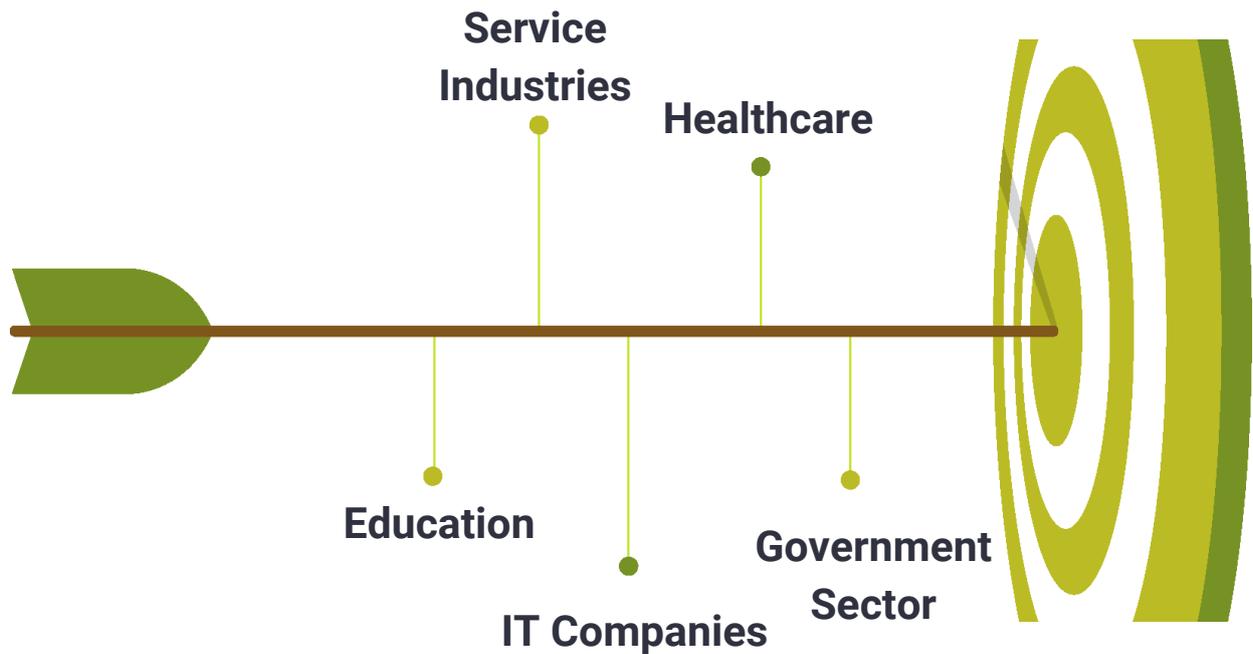
Edufex's complete focus is on the above five segments and that we deliver our products consistent with their requirements. For covering our market segments, we are implementing LMS with Blockchain. Through Blockchain, we've developed courses in blocks, and on completion, teachers, and educators can earn tokens. It'll provide a cloud-based secure way for learning and certification.

Educational Marketplace

In this vast industry, we are developing courses, training, videos, and certifications for a specific market, but it doesn't exclude others. Every individual who wants to find out can take advantage of our courses and study material. At Edufex, to form it more practicable, we follow proper legal guidance.

Student

Teachers

Companies

Professionals

We study the market and understand the need of every segment. Consistent with their requirement, we prepare our courses and study material—this study material updated as per change within the syllabus, soft skills, and requirements.

Competitive Approach

There are numerous competitors within the e-learning industry. We are providing unique and effective service as compare to their service.
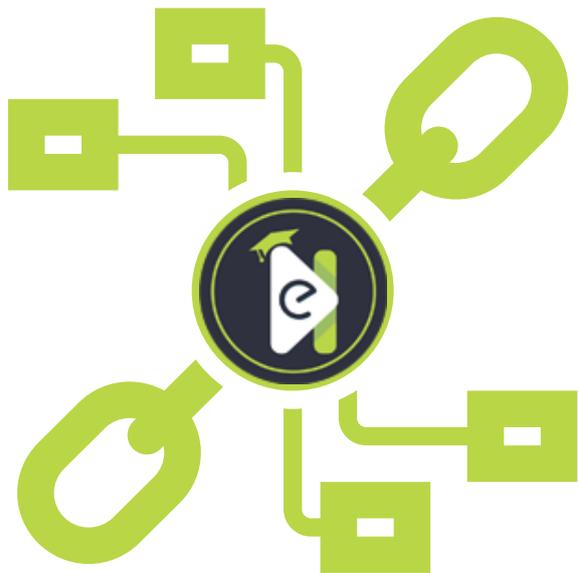
Edufex uses the blockchain system within the E-learning and transfer information on your server in blocks.

This is more secured and effective. Also, we offer tokens to educators on completion in fact and assistance provided by them to the student.

Problems and Solutions

Problems

Scholars find numerous online learning options and training in the growing education sector with innumerable limitations, which students feel after paying hefty fees.

- *Exponential upsurge in fees*
- *Geographic barrier*
- *Limited Courses*
- *Unfriendly website*
- *Boring videos*
- *Unsystematic format of courses*
- *Fewer assessments*
- *Unavailability of online teachers*
- *Lack in fact tracking*
- *Demos aren't available*
- *Lack of transparency*
- *In this competitive market, it's tough to settle on a reliable and trustworthy source of education. Today the major issue is data and knowledge security*

Solutions

Edufex is one of the reliable and trustworthy sources of education. Our ethics, morals, and beliefs are students, teachers, and professionals centric. We are using Blockchain to deliver global education accessibility. It is a very secure platform because of blockchain use.

•Our website is user friendly, so students are ready to find the required information easily.

• Study material is given within the systematic format

•We deliver unlimited courses for students, professionals, and teachers' development and global knowledge exposer.

• We always create exciting videos for users' learning, so nobody gets exhausted while studying

• We have the best teachers in the industry and are available online for user problem solutions. Educators receive the advantage of Token on course completion.

• Students can track their performance and provides numerous assessments over our website.

• Edufex is an ideal platform and provides various educational solutions at an affordable fee

• Transparency and authentication through Blockchain Technology

Edufex Ecosystem

A strong ecosystem plays an essential role in the Learning Management System industry. We are using a more advanced and efficient ecosystem for digital learning. In Edufex, you'll find a community of individuals, content, learning videos, and processes that structure your L&D program.

Edufex Ecosystem provides a structured format for learning and building knowledge. E-learning's proper structure establishes an educational environment that incorporates courses, videos, assessments, and curriculum in an organized manner.
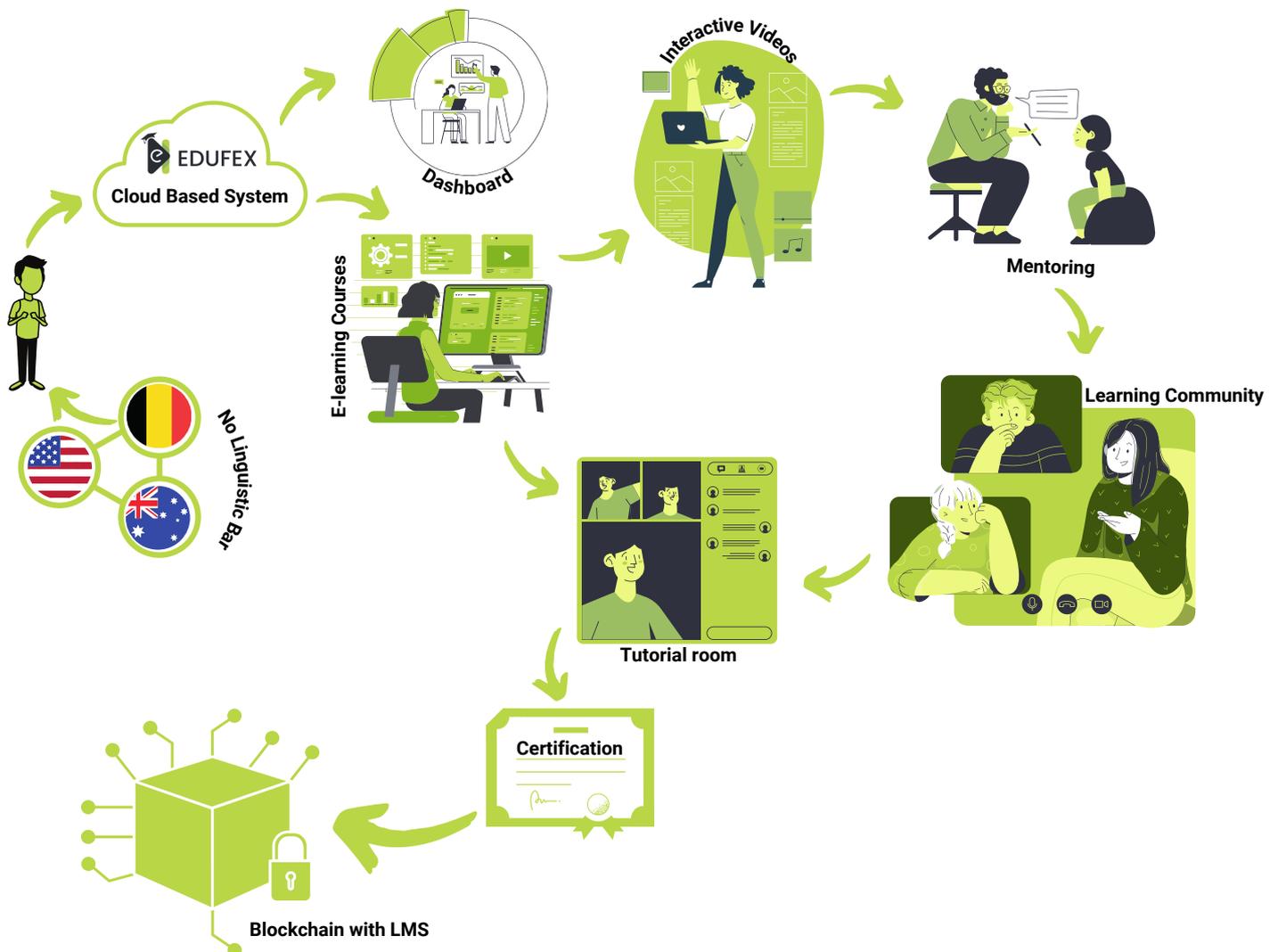
Challenge and Benefits

Every E-learning platform has technology, but incorrect and unsystematic use of that technology, places user information, transaction history, certificates, and added monetary cards at high risk. Here are some plain areas through which each student and individual are affected, but Edufex do have the solutions for these concern areas-

Exponential Upsurge in Fee and Geographic Barrier- Education institutions provide courses and professional training after charging hefty fees. Also, they are do not have flexibility in course timing as per students' daily schedules. The learner also needs to pay travel and living costs, but with Edufex, scholars can learn and obtain lectures from the the finest faculty of the planet at their place and their timing.

Language Barriers

Edufex is designed to resolve the language barrier problem so that students can pick any course of their choice in any language. We believe in providing courses in multiple languages and make an equal environment of study for every student.

we offer tokens to the teacher on the completion in fact and assistance provided by them to students

Teachers can Earn

Budget Considerations

Some students don't accompany online education because it's very costly, but Edufex offers courses with a low budget.

Biggest pain for any student or parent is how they will track their learning performance. Edufex conducts the exams / mock test on time to monitor the progress of each student, real-time.

Progress Measure

Challenge and Benefits

Online signup for courses

The very initiative is to urge people to enroll for online courses where students can get admission very quickly by following some quick steps. This technique works 24x7

The next feature is catalog available with various online courses where students can intimately undergo each course

Online catalog

Numerous linguistic

In Edufex, there's no barrier, and students from different regions, speaking other languages, can select the course of their choice. We do have course available in multiple languages

This is often the system where you'll promote E-learning courses. This technique helps you to vary the promoting method and adapt to new changes.

Web-based support

User friendly

This is a user-friendly online education website that runs efficiently. Content and languages are easy to know, and the application is fully secured.

Challenge and Benefits

Eminence Material

E-books with quality content are available for all the courses along with sessions. Handy notes are prepared by our highly educated faculty, which is extremely useful for our students.

learning tools

Edufex collaborates with various learning tools that use to supply mixed learning approaches. It guides the scholars, which helps them to reinforce their knowledge.

Live feedback

It will give instant feedback on the assessment of scholars. Regular tests are conducted to evaluate scholars' performance, which helps them specialize in the areas they lack

Technical support

Edufex provides 24x7 customer supports. Our technical team is extremely active and always keeps an eye fixed for any security alert with prompt action

Secure payment

Here are a few points for a straightforward payment method
- *Ask OTP for security purpose*
- *Payment without adding account details*
- *Do not save card/payment details*
- *A secure gateway must be used*
- *Easy to repair any error*

Why Blockchain?

Edufex uses blockchain technology, which transfers information on the server within the binary format. Also, users' information available within the Blockchain, which is secure and uneasy to hacking. The blockchain stage is costly, and whatever we contribute adds up, and everything remains protected and transparent for our users to use.
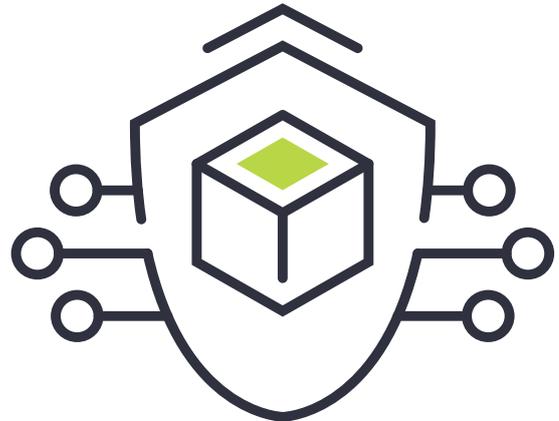
Problems in E-learning

1 PROBLEM

Retention: Educator retention on e-learning courses is extremely low withi the E-learning market, which may be a significant issue. Our competitor develops small videos with multiple educators' assistance, but this is often not an answer because it provides less information to students.

2 PROBLEM

Secure: Hacking may be the commonest thing within the market, and it's easy to hack your account from anywhere if the website content isn't completely secure.

Edufex Solution through Blockchain

Tokens:

For retaining educators over the videos and courses, we offer tokens. The process is just like traditional teaching. It motivates educators to teach and maintains their interest throughout the course. They can also convert these tokens into cash. The fascinating thing about these tokens is that the value regularly increases as per the market trend.
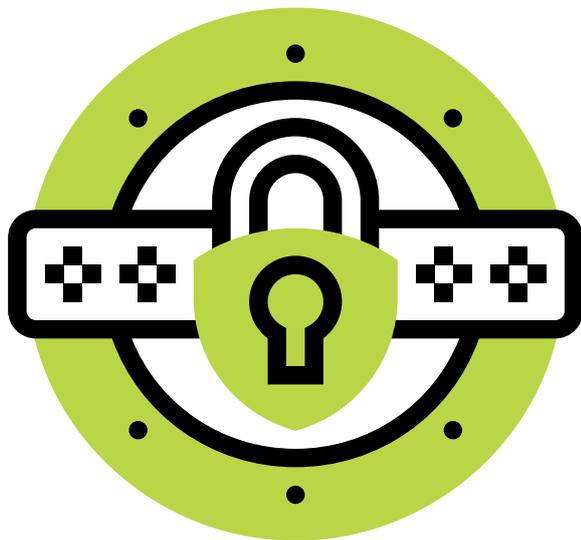
Confidentiality:

We offer certification of courses through Blockchain, which is entirely secured because blockchain records cannot falsify. Blockchain provides a security trust factor when it involves sharing a digital degree with a candidate. It also secures data of the online courses. Also, with the assistance of Edufex, students can receive universally accepted certifications.

Technology Platform

Technology has advanced drastically, and it's made life significantly comfortable, especially for college students. Edufex provides a blockchain platform for online teaching, face-to-face interaction with students for clearing their doubts, E-books, recording of teaching sessions, and online mock tests. We are following all the methods to ensure your data stays confidential.

Secured authentication is required to classify the users who are using the online application and preventing any scams. Hackers wouldn't be ready to see your profile or tip as Edufex is following practice-
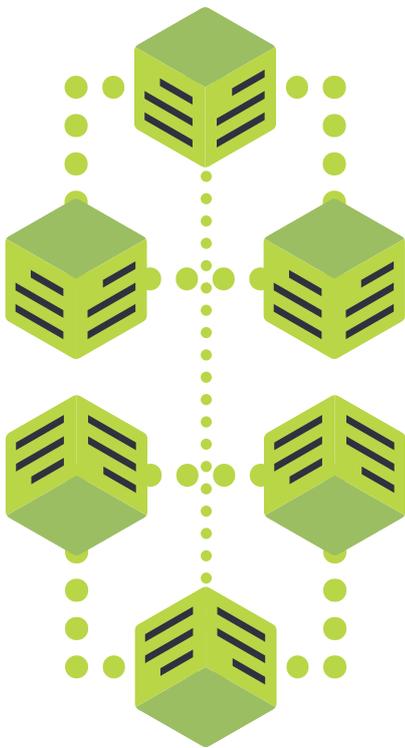
- ***Blockchain Technology is utilized in transferring information over the server. It develops data security through duplicating data on multiple nodes.***
- ***All the transmitted data is encrypted.***
- ***Tokens are used for keeping safe transactions with educators and students.***
- ***Re-authentication should be there on time.***
- ***A strong password must be set, which may be a combination of Small letters, capital letters, special characters, and numbers.***
- ***Encrypted and universally accepted certification delivery.***
- ***Access control should be there.***

Technology Platform

All the transaction is going to be led within Edufex stage. Students, Professionals, Companies, Teachers, and individuals provide an honest discount on service charges.
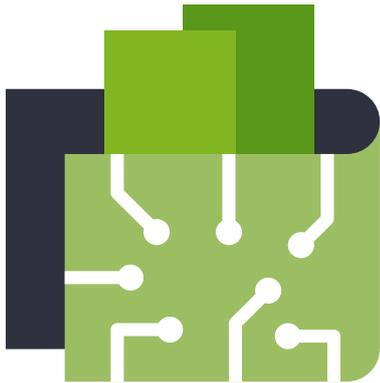
Electronic Wallet:

Students can store their information and payment information within the electronic wallet. It'll be accessible on the Edufex platform for students, professors, and other providers.

Edufex Token and Payment Gateway:

Students can make the payment within the currency of their choice. They're going to get one cryptocurrency Edufex token globally and utilize it to purchase their choice courses.

Technology Platform

Present Structure

Difficult to ensure educator until the client will make the payment

Edufex Solution

Client requests will be approved once all parties are on the same agreement.

Advantage

A legal contract will be used under the supervision of a lawyer, and payment will be exchanged at the delivery time.

Present Structure

Customers raise requests through email, Call, and message

Edufex Solution

Learners can raise the request for lecture, course, and video with the Edufex portal

Advantage

We process your request instantly and Book your slot for the requested date

Present Structure

Lots of manual effort with a fixed schedule

Edufex Solution

The platform has the flexibility of scheduling class as a part of the request

Advantage

Remove ambiguity and last-minute requests.

Functions of the Solution

Below are the most straightforward practices to avoid issues regarding session security:

- *Meeting ID should be long and unique*
- *Meeting ID must be generated by the system alone*
- *Session ID must be re-generated after a while*
- *Expire session should be on while not in use*
- *Remove cookie when session is corrupted*
- *Login and courses enroll with the assistance of a safe Edufex Token*

Procedure	Implementation	Technical
Centralized Procedure	Students and Teachers register on the Edufex online platform.	An account will be created with security and confidentiality
search for courses	Students can find out the required course with the available facilities	The database will search the required course and display it in a web interface to the user
Educator provides content	Teacher share the content and schedule with the student with requested information	The system shares the notification with the teacher, and Edufex will accept the request
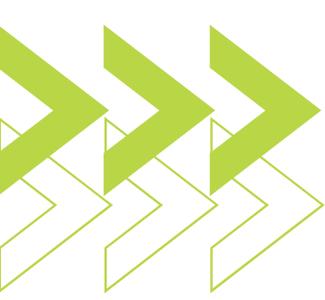
Functions of the Solution

Procedure	Implementation	Technical
Student Raise a query	If students have any doubt about the current program	a student raises a query, then the system checks all the Criteria to meet or not
Educator respond to the queries	On learner queries educator will respond	The final response will be shared with the student after the discussion Edufex
getting enrolled in the program	Students need to enroll in the program after getting satisfaction over one decision	Once students enroll in the program, all the data upload on the web interface
Contract between Two parties	teacher and student will be ensured to join the program follow legal regulation given in contract	Both the parties are requested to agree on the contract
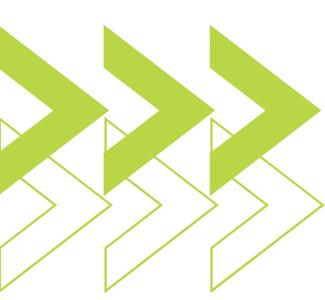
Functions of the Solution

Procedure	Implementation	Technical
Payment Transaction	**There will be a final payment, and a proof will be shared with the Edufex**	**Students can make the payment in any currency and get an Edufex Token for utilizing**
Program Fulfillment	**All the verification documents will be required for getting enrolled in the program**	**The final notification will be sent through the Edufex website to all the parties**
Program Completion	**Upon completion of the program, a confirmation message will be sent to students**	**If there is any pending payment, the student will have to clear all**
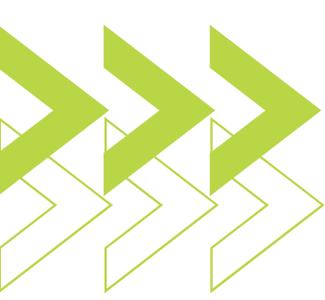
User Protagonist Redefined

Client

Explanation of Use

Anyone who wants to get enrolled in an educational program can take the Service from Edufex.

Benefit

User can customize their program

Teacher/Lecturer

Explanation of Use

The teacher will provide you with counselling and make you aware of the available courses and fee structure. They will also review and improve the current curriculum.

Benefit

The teacher will receive Edufex Token, which can be converted into cash.

Service Provider

Explanation of Use

Translator, Program creator, transportation provider, Accommodation provider, Educational facilities. They will create a professional profile and share availability

Benefit

Token on early signup.
Respond to program requests.

Revenue Generation

Edufex delivers a singular LMS model within the E-Learning industry. We are converting all the constraints into E-Learning industry opportunities and increasing the scope of Edufex blockchain-based LMS.

Our Blockchain-based LMS model combines online curriculums, universally accepted certifications, multiple programs, language options, and self-assessments. Being a singular LMS model of the industry, numerous sources of Revenue Generation and a few of them are listed below:

Courses Tutorials

After enrolling within the course, students can undergo tutorials available on our site. These tutorials will help students in enhancing their knowledge and skills for assessments.

Soft-Skill Training

We provide soft-skill training for professionals, which help in Personality development and prepare you for an employment interview. You'll get enroll for Soft Skill Training through our website.

Teachers Interaction

Every student requires personal assistance from a well-qualified Teacher. On the Edufex platform, Teachers interact with Students once they pay the nominal cost for private assistance

Universally Accepted Certifications

we've engaged with multiple universities so that students can enroll online for his or her courses on the Edufex platform. After completing the course and assessment, students can receive universally accepted certification, which is available at a nominal cost

Revenue Generation

Language Programs

We also provide TOEFL courses on our platform. Students who are looking for future opportunities in foreign and can learn and assess themselves on our platform.

Organizational Courses

We also develop courses on corporate requirements. With the assistance of those configured courses, the organization and its employees can meet their requirements.

Regular Assessments

Edufex organizes multiple assessments for evaluating students' performance. Students can enroll in the assessments and work on their weak areas.

Referral Program

Users can refer their friends, relations, and students on our platform and earn when their referral enroll for any course in Edufex.

Multi-lingual Approach

Edufex is removing language barriers and covering an enormous market. Students can choose their comprehensible language and begin learning.

Study Material

We deliver quality and plausible study material to our students. Well qualified Teachers create these notes. Students can receive these notes after paying nominal charges

Token Distribution

On completion, educators can earn Token, which is convertible into cash, and the maximum distribution of those token increases the worth and wealth of Edufex.

Token Usability

A few LMS platforms deliver such a beneficial service, but students cannot explore global educators on these platforms due to the geographic boundaries of currency.

Edufex believes education has no limits, so the limit of geography and low funds shouldn't bound students. On Edufex Blockchain-based platform, students can use a token for any professional course enrollment, certification, assessment, educators assistance, tutorials, soft-skill training.

Similarly, educators will receive a token on the completion of their service. Educators can choose to leave the tokens until their value increases as per the market trend. The maximum flow of the tokens in Edufex enhances the value of tokens.

Below are some essential uses of tokens:

• *Tokens are the mode of a transaction on the Edufex platform for the exchange of educational services.*
• *The maximum flow of tokens increases their value and provides benefits to educators.*
• *Educators can convert tokens into cash at any time.*
• *Token earning creates zeal and improves the performance of educators.*
• *The token system is the most secure way of a transaction between educators and students.*

Token Economy

Token Distribution

- **5%** Airdrop
- **5%** Partner & Advisors
- **5%** Bounty
- **10%** Tech Team
- **20%** Reserve
- **55%** Token sale with Bonus
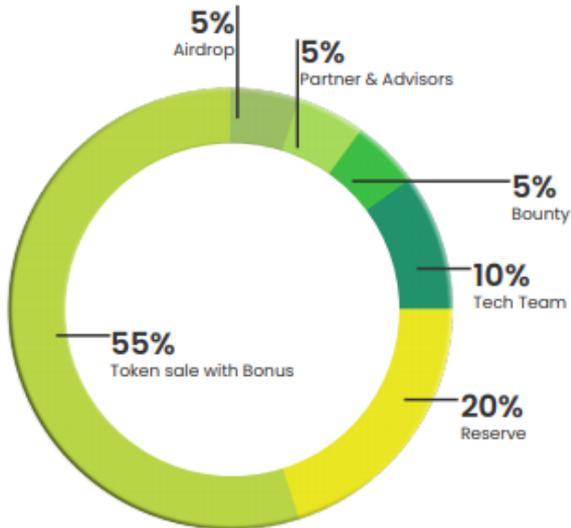
Legend:
- Token sale with Bonus
- Reserve
- Tech Team Share
- Partner & Advisors
- Bounty
- Airdrop

Token Economy

Pre - Sale Price :	1 EDUX =	€ 0.01
IFO Price :	1 EDUX =	€ 0.05
Accepting:	BTC, ETH, LTC, TRX	

Soft Cap
€ 2,000,000

Hard Cap
€ 20,000,000

Token info

Ticker **EDUX**

Platform **TRON**

Token Type **TRC-20**

Reserve	Development	Marketing	Licensing	Legal
23%	27%	45%	2%	3%

Road Map

2020 — Q2
- Idea & Concept Creation
- Market Research & Development
- Structure of Data
- Establishment of brand

2020 — Q3
- Examination & Certification Process of student
- Concepts of Blockchain Certification
- Executing and planning for MVP

2020 — Q4
- Launch MVP Version 1.0
- Conception of Courses
- Examined portal for courses

2021 — Q1
- Top 10 university collaboration
- 10,000 students' portal registration
- Launch VVIP token Sales

2021 — Q2
- Blockchain Certification on Tron Network
- 20,000 students plus new university
- Launch Pre IFO Token Sales

2021 — Q3
- Blockchain Certification on BSC
- 50,000 students' portal registration
- Listing on Decentralized Exchanges
- Implementing Certification Process to student

2021 — Q4
- 70,000 students portal registration
- Token Listing on Centralized Exchanges
- AI-Based Exam

2022 — Q1
- 100,000 students' portal registration
- 1000 Courses
- 20 Universities Collaboration

Our MVP

Edufex came up with a Blockchain-based learning management system after MVP outcomes and uninterruptedly applying MVP in the E-learning platform. Edufex introduces students and educators-oriented programs with the Minimum Viable Product's help and collects their feedback. Based on those feedbacks, we make the changes and provide a better and secure platform for e-learning.

Below are the steps Edufex followed for flawless implementation of MVP:

1. Examine the need

Edufex studies the market and figures out the requirements of students and educators. Before creating a Blockchain-based E-learning platform, we first analyze students who need the following: a secure platform that can deliver globally accepted certification, a degree from reputed foreign universities, educators' online assistance, eliminating language barriers, and secure payment methods.

2. Development

After analyzing the requirements, Edufex builds the product efficiently and best in the industry with the finest educators and developmental team, UI designers, testers, and web developers

3. Measure Results

Edufex incessantly receives feedback from educators and students. Each feedback is used to be observed and measured with different parameters.

4. Improvement

Based on the feedback, Edufex develops advanced courses and improves the E-learning platform to provide more facilities as per learners' and educators' requirements following the new approach each time
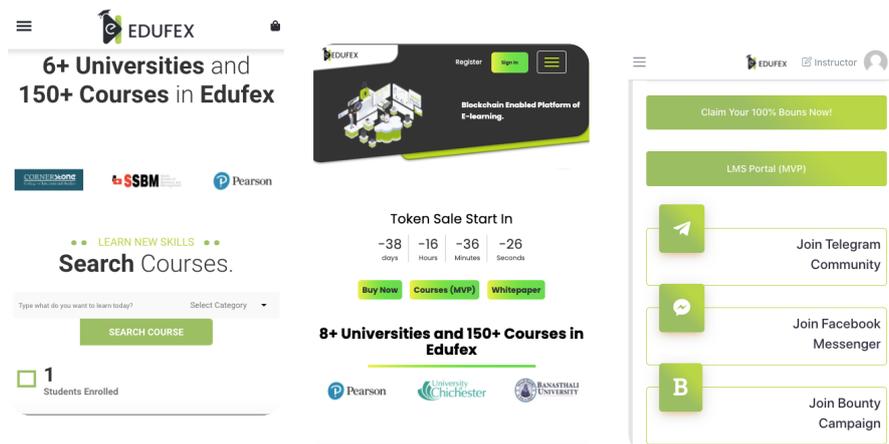
Terms & Conditions

Introduction

1. Welcome to Edufex! These Terms and Conditions outline the rules and regulations for the use of Edufex GmbH's website, located at https://www.edufex.com.
2. By accessing this website, you agree that you accept these Terms and Conditions. Do not continue to use Edufex if you do not agree to all of the Terms and Conditions stated on this page.
3. The following terminology applies to these Terms and Conditions, our Privacy Policy. Any other documents on our website, including but not limited to any Disclaimer Notices, Agreements, etc.: "Client", "You" and "Your" refers to you, the person using this website as per the Company's terms and conditions. "The Company", "Ourselves", "We", "Our" and "Us", refers to our Company. "Party", "Parties", or "Us" refers to both you and ourselves. All terms refer to the offer, acceptance and consideration of payment necessary to undertake the process of our assistance to you in the most appropriate manner for the express purpose of meeting your needs in respect of the provision of the Company's stated services, following subject to, the prevailing law of Germany. Any use of the above terminology or other words in the singular, plural, capitalization or, they are taken as interchangeable and therefore referring to the same.

Cookies

1. We employ the use of cookies. By accessing Edufex, you agreed to use cookies in agreement with the Edufex GmbH's Privacy Policy.
2. Most interactive websites use cookies to let us retrieve the user's details for each visit. Our website uses cookies to enable the functionality of certain areas to make it easier for people visiting our website. Some of our affiliate/advertising partners may also use cookies.

License and Commencement

1. Unless otherwise stated, Edufex GmbH and its licensors own the intellectual property rights for all material on Edufex. All intellectual property rights are reserved. You may access this from Edufex for your personal use, subject to restrictions set in these terms and conditions.
2. You must not :
- Republish material from Edufex;
- Sell, rent or sub-license material from Edufex;
- Reproduce, duplicate or copy material from Edufex;
- Redistribute content from Edufex. This Agreement shall begin on April 2020
3. Parts of this website offer an opportunity for users to post and exchange opinions and information in certain areas of the website. Edufex GmbH does not filter, edit, publish or review Comments before their presence on the website. Comments do not reflect the views and opinions of Edufex GmbH, its agents and/or affiliates. Statements reflect the views and opinions of the person who posts their views and opinions. To the extent permitted by applicable laws, Edufex GmbH shall not be liable for the Comments or any liability, damages or expenses caused and/or suffered as a result of any use of and/or posting of and/or appearance of the Comments on this website.

4. Edufex GmbH reserves the right to monitor all Comments and to remove any Comments which can be considered inappropriate, offensive or causes breach of these Terms and Conditions.

5. You warrant and represent that:

5.1 You are entitled to post the Comments on our website and have all necessary licenses and consents to do so;

5.2 The Comments do not invade any intellectual property right, including without limitation copyright, patent or trademark of any third party;

5.3 The Comments do not contain any defamatory, libelous, offensive, indecent or otherwise unlawful material which is an invasion of privacy

5.4   The Comments will not be used to solicit or promote business or custom or present commercial activities or unlawful activity.

6 You hereby grant Edufex GmbH a non-exclusive license to use, reproduce, edit and authorize others to use, reproduce and edit any of your Comments in any form, format or media.

Hyperlinking to our Content

- The following organizations may link to our Website without prior written approval:
  (a) Government agencies;
  (b) Search engines;
  (c) News organizations;
  (d) Online directory distributors may link to our Website in the same manner as they hyperlink to the Websites of other listed businesses; and
  (e)System-wide Accredited Businesses except soliciting non-profit organizations, charity shopping malls, and charity fundraising groups which may not hyperlink to our website.

- These organizations may link to our home page, to publications or to other Website information so long as the link:
  (a) is not in any way deceptive;
  (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products and/or services; and
  (c) fits within the context of the linking party's site.
- We may consider and approve other link requests from the following types of organizations:
  (a) commonly-known consumer and/or business information sources;
  (b) community websites;
  (c) associations or other groups representing charities;
  (d)online directory distributors;
  (e) internet portals;
  (f) accounting, law and consulting firms; and
  (g) educational institutions and trade associations.

Terms & Conditions

- We will approve link requests from these organizations if we decide that:
1. the link would not make us look unfavourably to ourselves or our accredited businesses;
2. the organization does not have any negative records with us;
3. the benefit to us from the visibility of the hyperlink compensates the absence of Edufex GmbH;
4. and the link is in the context of general resource information.

- These organizations may link to our home page so long as the link:
1. is not in any way deceptive;
2. does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and
3. fits within the context of the linking party's site.

- If you are one of the organizations listed in paragraph 4 (above) and are interested in linking to our website, you must inform us by sending an email to Edufex GmbH. Please include your name, organization name, contact information as well as the URL of your site. A list of any URLs from which you intend to link to our Website, and a list of the URLs on our site to which you would like to link. Wait 2-3 weeks for a response.

- Approved organizations may hyperlink to our Website as follows:
1. By use of our corporate name; or
2. By use of the uniform resource locator being linked to; or
3. Any other description of our Website being linked to that makes sense within the context and format of content on the linking party's site.
4. No use of Edufex GmbH's logo or other artwork will be allowed for linking in the absence of a trademark license agreement.

iFrames

- Without prior approval and written permission, you may not create frames around our web pages that alter in any way the visual presentation or appearance of our website.

Content Liability
- We shall not be held responsible for any user-generated content that appears on our Website. By using our website, you agree to protect and defend us against all claims that arise from user-generated content that appears on our website. No link(s) should appear on our website that may be interpreted as libellous, obscene or criminal, infringing, otherwise violates, or advocates the infringement or other violation of, any third party rights.

Your Privacy
- Please read Privacy Policy

Terms & Conditions

Removal of links from our website

- If you find any link on our website that is offensive for any reason, you are free to contact and inform us at any moment. We will consider requests to remove links, but we are not obligated to or so or to respond to you directly.
- We do not ensure that the information on this website is correct; we do not warrant its completeness or accuracy, nor do we promise to ensure that the website remains available or that the material on the website is kept up to date.

Disclaimer Notice

- To the maximum extent permitted by applicable law, we exclude all representations, warranties and conditions relating to our website and the use of this website.
- Edufex GmbH will not be personally liable for any loss or damage of any nature caused by content on our website submitted and utilized by the users of our website.

Governing Law and Jurisdiction

- These Terms and any disputes arising out of or in connection with the relationship between the Company and you shall be governed exclusively by German law.
- The Courts of the City of Düsseldorf, Nordrhein-Westfalen, Germany, are exclusively competent for any disputes, disagreements, or claims arising from or related to these Terms and Conditions.

Reservation of Rights & Discretion

- We reserve the right to request that you remove all links or any particular link to our website. You approve of removing all links to our Website upon request immediately. We also reserve the right to amend these terms and conditions and its linking policy at any time. By continuously linking to our website, you agree to be bound to and follow these linking terms and conditions.
- We shall have the right to use our discretion regarding the compliance of these Terms and Conditions and shall have the final ruling in case of any dispute or discrepancy between you and us.

Changes and Updates to these Terms and Conditions

- These Terms and Conditions and other documents on the website and app of Edufex are subject to constant change as we grow and evolve, without any prior notice or intimation to our users.
- It shall be the responsibility of the users to check these Terms and Conditions frequently and acclimatise themselves with these changes as they will be binding upon them as soon as it is published on our website.

Privacy Policy

We welcome you to the Edufex family. **Edufex GmbH** (from now on referred to as "Edufex", "company", "we", "us", "our", etc.) is a Limited Liability Company having its registered office at **Worringer Straße 52, 40211 Düsseldorf, Germany**, established to impart online education. We at Edufex value your right to privacy and safeguard your personal information with utmost care. If you have any queries or concerns about our Privacy Policy (the Policy), or our practices concerning your personal information, feel free to contact us at support@edufex.com.

We believe that you trust us with your personal information when using our website, applications, or other services. The information regarding our policies, data collection, its uses, and your rights are explained to you in this document. If you disagree with any of the terms in this Policy, kindly refrain from using or stop using our website, applications, or any other services provided by us.

This Policy applies to all our data which is collected through our website(s) (**"Website"**), mobile applications (**"Applications"**), or any other related services, sales, marketing, or events.

Kindly read the Privacy Policy carefully, as it affects your rights and personal data.

1. WHO CONTROLS YOUR INFORMATION?
The personal information disclosed by you is controlled by Edufex GmbH, having its registered office at Worringer Straße 52, 40211 Düsseldorf, Germany. For further details, contact us at support@edufex.com.

2. INFORMATION PROVIDED BY YOU
• We collect your personal information through our Website or Applications:-
• when you voluntarily register;
• when you visit;
• when you participate in any of the activities;
• when you contact us.
• We also collect your personal information through third-party sources that provide your publicly accessible information.

Personal information that we collect includes, but is not restricted/limited to:
• Name - First and Last Name;
• Contact Details - Email Address, Postal Address, Phone Number, and any other Contact Details if necessary;
• Academic and Educational Details - Your Educational Qualifications and Academic Background;
• Credentials - For proper authentication and account access, we collect your passwords and security data;
• Payment information - We collect payment and financial information provided by you on our Website, Applications, and other services. We do not collect any unencrypted private key information from you. All information collected is encrypted and stored in our cloud database;

Log in through Social Media:
• You can register/log in by using your social media accounts. If you opt to choose this method for login/register, we can collect your personal information available in your social media accounts. We are not responsible for how other social media platforms like Google, Facebook, etc., process your personal information.
• The information provided by you should be true, complete, and accurate, and we must be informed at the earliest if there is any change in such personal information.

Privacy Policy

Auto-generated data collection:
When you visit, use, or navigate our Website or Applications, some information is automatically collected in our data (also known as metadata) which may not reveal your identity but it does include information like your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Website or Applications and other technical information. To maintain the security and operation of our Website or Applications and for our internal analytics and reporting purposes, we may require such information. We also gather information through cookies and similar technologies like other businesses.

Data collection through our Applications:
We may send you a request for permission to get access to your device through which we can track your location, social media accounts, calendar, messages, contacts, camera, microphone, storage, accounts, etc. If you want to change the access settings you can do it in your device's settings. Information such as IP address, operating system, etc. is collected directly from your device.

3.   USAGE OF YOUR PERSONAL INFORMATION
We use your personal information to:-
• To create a new account and login;
• To enter into or perform a contract;
• To guide you through our program;
• To help you with the orders;
• Collect feedback;
• To answer your legal queries; and
• For other business-related purposes.

4.   HOW YOUR PERSONAL INFORMATION IS SHARED
• If you have given consent to access your personal information;
• If legitimate interest is involved regarding any legal matter, violation of our policies, fraud, illegal activities, etc. where we are involved;
• To fulfil the terms of a contract; and
• In case of any legal obligation.

We share your personal information:-
• To consultants, vendors, or third-parties who are working as our agents and performing our services for us and on our behalf;
• In case of any business transfers like negotiation, merger, company asset, financing, acquisition, etc.;
• To our affiliates such as our parent company, subsidiaries, or other companies who control or are under common control with us.

5.   COOKIES
To get access and store your personal information, we use cookies and other similar technologies.

6. PERSONAL INFORMATION WHICH IS SHARED INTERNATIONALLY

Our servers are located in Germany (Service Provider: DigitalOcean). If you are accessing our Website or Applications outside Germany, please be aware that your personal information may be transferred, stored, and processed by us.

If you are a resident of Switzerland or the European Economic Area, note that certain countries may not have data protection or other laws as comprehensive as those in your country. Before sharing your personal information with any entity, we will implement appropriate measures to protect your personal information, for example, by requiring the recipient to agree to data processing agreements (if you would like to see these agreements, please get in touch with us). We may also share your personal information with your explicit consent and in certain other situations as permitted by applicable law.

7. HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION?

We store your personal information on our cloud database until it fulfils its purpose. We shall also keep it if we have any legitimate interest in it or if there is any legal obligation to do so. If there is no ongoing legitimate business to process your personal information, it will be deleted immediately.

8. STORAGE OF YOUR PERSONAL INFORMATION

We take appropriate safety measures to secure your personal information from unauthorized access, use, disclosure, destruction, or alteration.

9. MINOR'S PERSONAL INFORMATION

We do not knowingly solicit data from or market to children under 18 years of age. Suppose we learn that personal information from users less than 18 years of age has been collected. In that case, we will deactivate the account and take reasonable measures to promptly delete such data from our records unless parental consent is received. Please contact us at support@edufex.com if you become aware of any data we have collected from children under age 18 or you would like to provide parental consent.

10. YOUR RIGHTS

In some regions (like Switzerland and the European Economic Area), you have certain rights under applicable data protection laws. These may include the right to:

(i) request access and obtain a copy of your personal information,
(ii) request rectification or erasure;
(iii) to restrict the processing of your personal information; and
(iv) if applicable, to data portability.

In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, through email at support@edufex.com We will consider and act upon any request by applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note that this will not affect the lawfulness of the processing before its withdrawal.

Suppose you are a resident of the European Economic Area and believe we are unlawfully processing your personal information. In that case, you also have the right to complain to your local data protection supervisory authority.
Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can:
• Contact us using the contact information provided; or
• Log into your account settings and update your user account.

Upon your request to terminate your account, we will deactivate or delete your account and personal information from our databases. However, some personal information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms and Conditions, and/or comply with legal requirements.

11. SPECIFIC RIGHTS RESERVED FOR CALIFORNIA RESIDENTS

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal data (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided in this document.

Suppose you are under 18 years of age, reside in California, and have a registered account with us using our Website or Applications. In that case, you have the right to request the removal of unwanted data that you publicly post on our Website or Applications. To ask for the removal of such data, please contact us using the contact information provided in this document, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Website or Applications. Still, please be aware that the data may not be completely or comprehensively removed from our systems.

12. MODIFICATION TO THIS POLICY

We may revise or modify this Policy from time to time. This will be signified by posting an updated date of revision at the top of this document. We encourage you to review this Policy frequently to be informed of how we protect your personal information and be notified of any changes to this document at the earliest opportunity.

13. CONTACT US

If you have any queries or comments about this Policy, you may contact us by email at support@edufex.com.

EDUFEX

We take our mission of increasing global access to quality education seriously. We connect learners to the best universities and institutions from around the world.

Education is Endless
ERA

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